

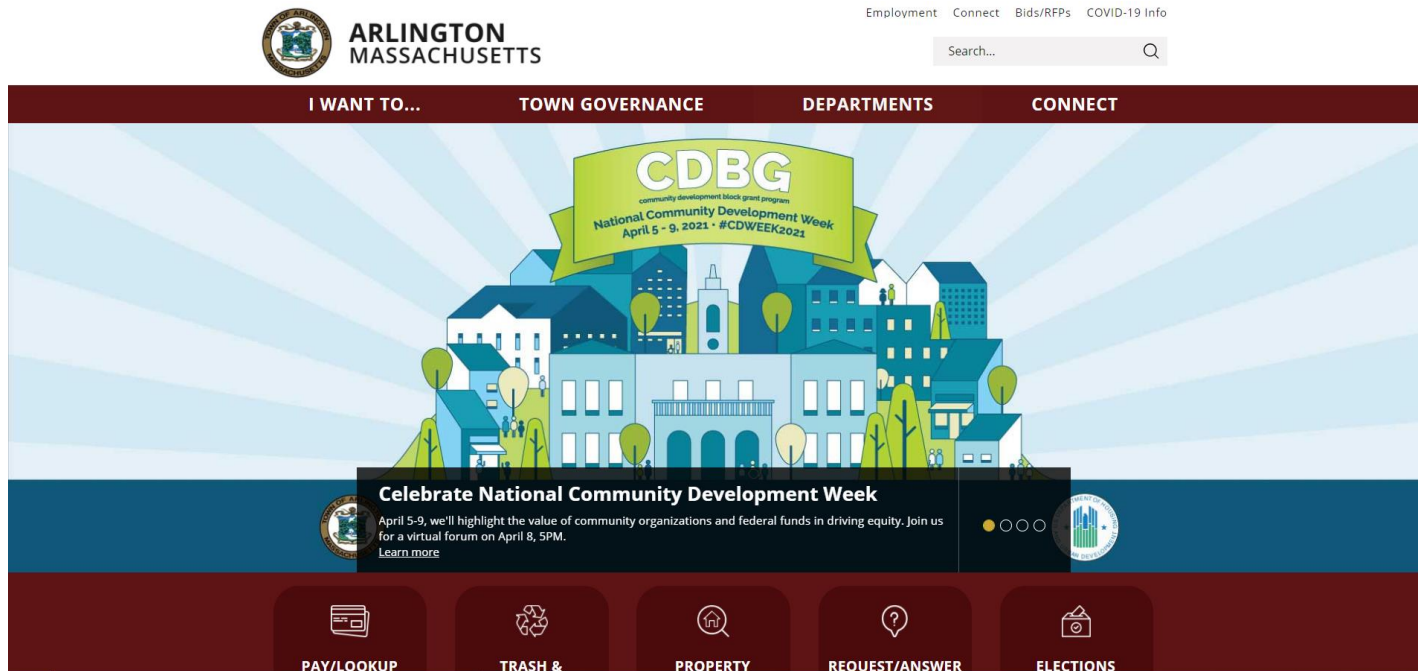
# National Community Development Week 2021

## Town of Arlington, Massachusetts

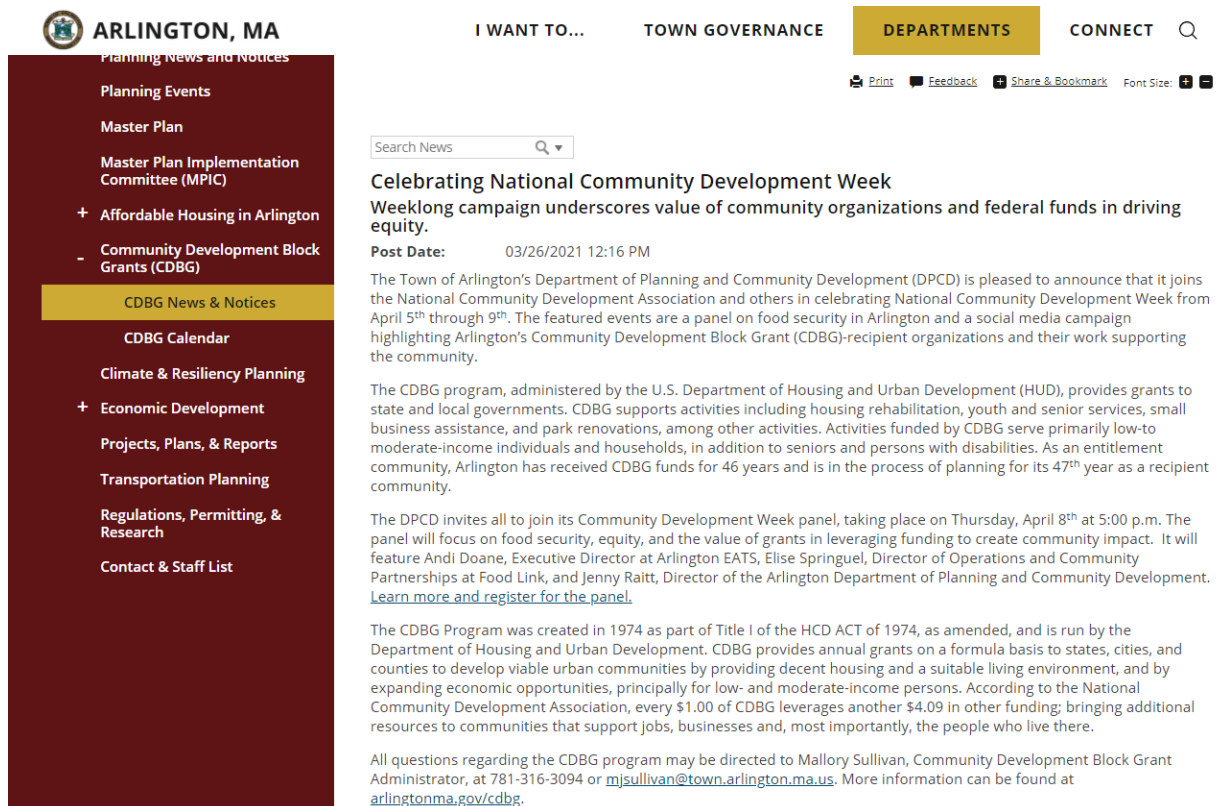
### Website Assets, Social Media Campaign, Email Campaign

#### Website Assets

Homepage of Town of Arlington, MA Website with CDBG banner for the week:



#### Press Release on Town Website announcing CD Week



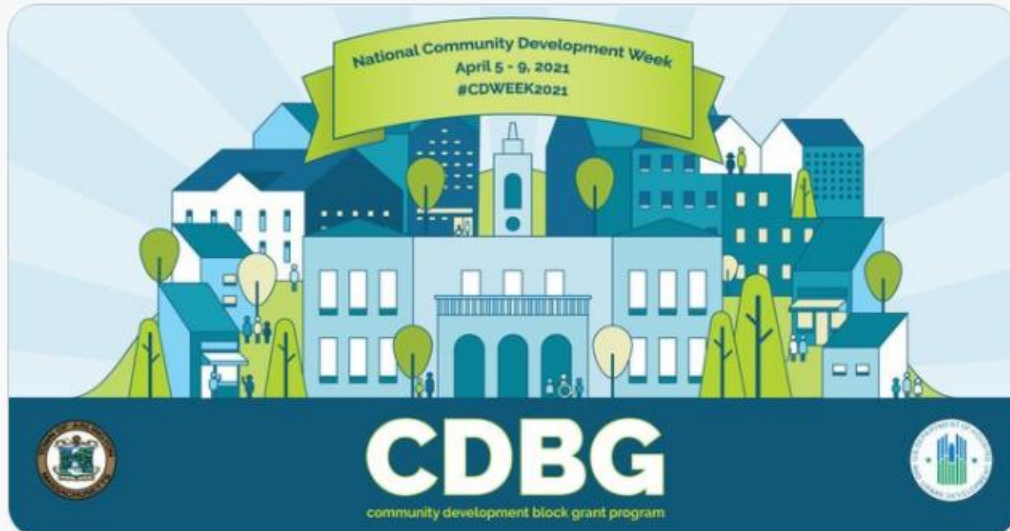
## Monday, April 5 Facebook & Twitter Posts



**Town of Arlington, MA** @arlingtonmagov · Apr 5

...

It's National Community Development Week! Join us as we share success stories in [#ArlingtonMA](#) made possible through Community Development Block Grants [#CDWeek2021](#) [#CDBGworks](#)



↻ 2

♡ 9



**Town of Arlington, MA** @arlingtonmagov · 23h

...

The need for affordable housing continues to be a priority in our community. Since 1994, 882 units of housing in [#ArlingtonMA](#) have been rehabilitated or preserved through CDBG. [#CDBGworks](#) [#CDWeek2021](#)



↻ 2

♡ 3

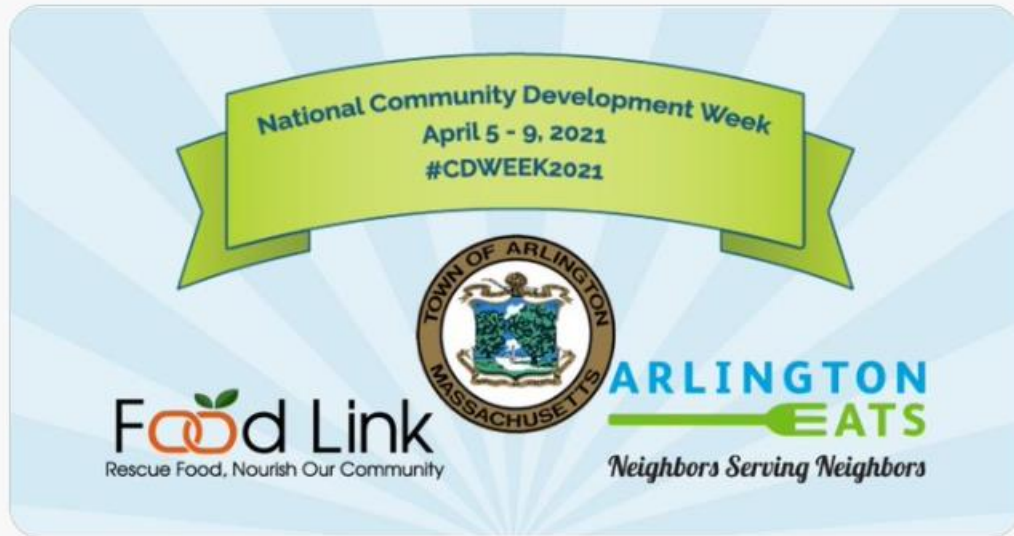




**Town of Arlington, MA** @arlingtonmagov · 21h

...

Join us Thursday, April 8th at 5:00 for a Community Development Week forum on food security, equity, and the role of federal grants at the local level, featuring @ArlingtonEATS @FoodlinkMA. Register here: [ow.ly/MYoJ50EdMV7](https://ow.ly/MYoJ50EdMV7)



**Town of Arlington, MA** @arlingtonmagov · 19h

...

Did you know? CDBG supports affordable housing, afterschool programming, small businesses and projects that improve equity in Arlington. Follow along this week to see how #CDBGworks in #ArlingtonMA!

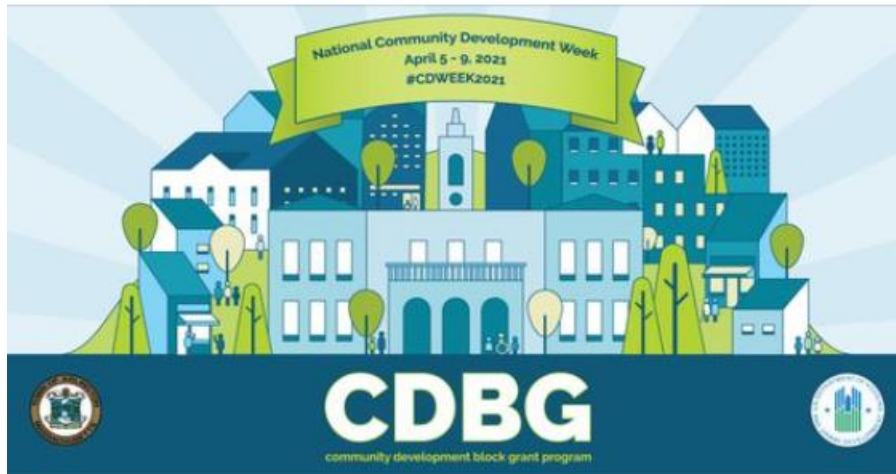




## Town of Arlington, MA

Yesterday at 5:01 AM · 🌐

It's National Community Development Week! Join us as we share success stories in #ArlingtonMA made possible through Community Development Block Grants #CDWeek2021 #CDBGworks



2



## Town of Arlington, MA

23 hrs · 🌐

The need for affordable housing continues to be a priority in our community. Since 1994, 882 units of housing in #ArlingtonMA have been rehabilitated or preserved through CDBG. #CDBGworks #CDWeek2021



2



Like



Comment



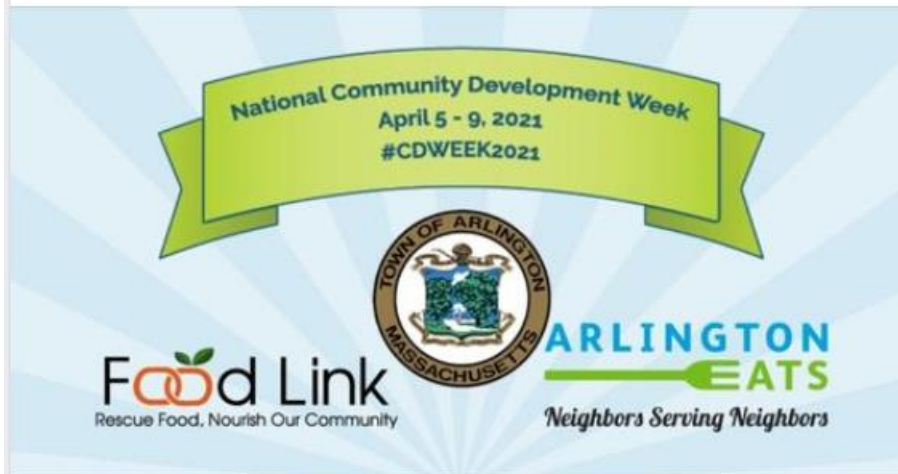
Share



**Town of Arlington, MA**

21 hrs · 🌐

Join us Thursday, April 8th at 5:00 for a Community Development Week forum on food security, equity, and the role of federal grants at the local level, featuring @ArlingtonEATS @FoodlinkMA. Register here: <http://ow.ly/d4ke50EdMV6>



1 Share



**Town of Arlington, MA**

19 hrs · 🌐

Did you know? CDBG supports affordable housing, afterschool programming, small businesses and projects that improve equity in Arlington. Follow along this week to see how #CDBGworks in #ArlingtonMA!



👍 2

1 Share

## Tuesday, April 6 Facebook & Twitter Posts



**Town of Arlington, MA** @arlingtonmagov · 3h

...

@ArlingtonBGC leveraged CDBG to respond to the need for childcare during the pandemic. CDBG enabled the Club to offer scholarships to its remote Learning Center so children could attend remote schooling in a supervised, clean, safe environment. [#CDWeek2021](#) [#ArlingtonMA](#)



**Town of Arlington, MA**

3 hrs · 🌐

@ArlingtonBGC leveraged CDBG to respond to the need for childcare during the pandemic. CDBG enabled the Club to offer scholarships to its remote Learning Center so children could attend remote schooling in a supervised, clean, safe environment. [#CDWeek2021](#) [#ArlingtonMA](#)

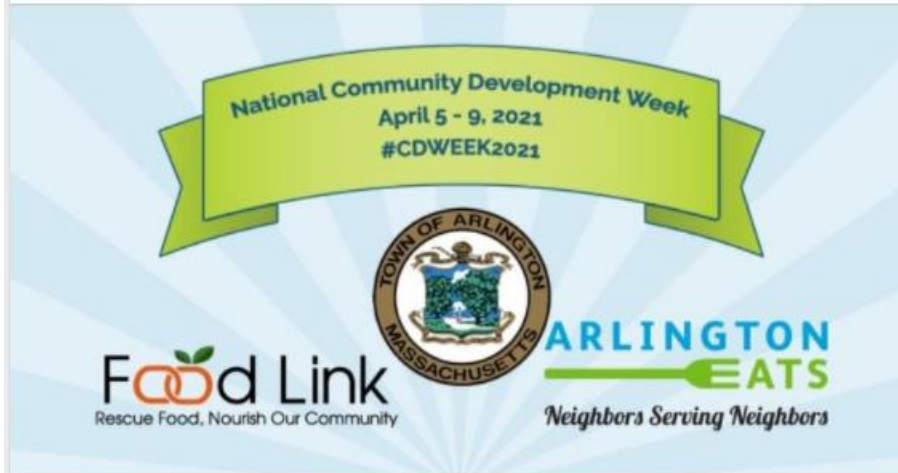




## Town of Arlington, MA

April 6 at 9:02 AM · 🌐

Join us Thursday, April 8th at 5:00 for a Community Development Week forum on food security, equity, and the role of federal grants at the local level, featuring @ArlingtonEATS @FoodlinkMA. Register here: <http://ow.ly/eDuy50EdMLr>



2



## Town of Arlington, MA

April 6 at 1:01 PM · 🌐

#CDBG attracts investment in underserved communities. On average, every \$1 of #CDBG leverages another \$4. Learn about CDBG's Impact in #ArlingtonMA. #CDWeek2021 #ArlingtonMA  
Link: <http://ow.ly/Khcm50EdRZe>





**Town of Arlington, MA** @arlingtonmagov · Apr 6

...

#CDBG attracts investment in underserved communities. On average, every \$1 of #CDBG leverages another \$4. Learn about CDBG's Impact in #ArlingtonMA. #CDWeek2021 #ArlingtonMA  
Link: [ow.ly/cgll50EdRZf](https://ow.ly/cgll50EdRZf)



2

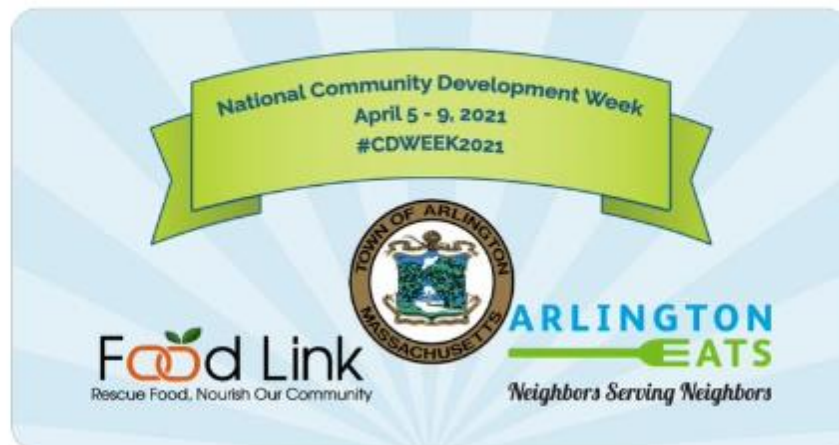
4



**Town of Arlington, MA** @arlingtonmagov · Apr 6

...

Join us Thursday, April 8th at 5:00 for a Community Development Week forum on food security, equity, and the role of federal grants at the local level, featuring @ArlingtonEATS @FoodlinkMA. Register here: [ow.ly/E1gX50EdMLS](https://ow.ly/E1gX50EdMLS)



2

6



## Wednesday, April 7 Facebook & Twitter Posts

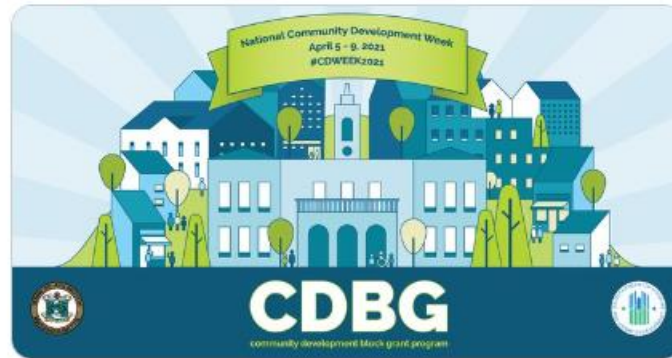




**Town of Arlington, MA** @arlingtonmagov · 16h

...

At its meeting Monday night, Arlington's Select Board made a proclamation to recognize the week of April 5-9, 2021 as Community Development Week! #ArlingtonMA #CDBGworks



**Town of Arlington, MA** @arlingtonmagov · 17h

...

Did you know? The Council on Aging's Transportation Program provided almost 5000 rides to seniors for a variety of needs in 2020! COA is one of 7 human service providers supported by CDBG for youth and senior programming in Arlington. #ArlingtonMA #CDWeek2021



**Town of Arlington, MA**

Yesterday at 6:02 AM · 🌐

During the Covid-19 Pandemic, 46 #ArlingtonMA small businesses have benefited from #CDBG. Local jobs are also retained and created with CDBG, expanding economic opportunities for low- and moderate-income persons. #CDBGworks #CDWeek2021





Town of Arlington, MA

21 hrs · 🌐

Did you know? CDBG supports affordable housing, afterschool programming, small businesses and projects that improve equity in Arlington. Follow along this week to see how [#CDBGworks](#) in [#ArlingtonMA](#)!



👍 2



Town of Arlington, MA

20 hrs · 🌐

[#ArlingtonMA](#) through 5/3 a public comment period is now open on the draft Annual Action Plan to allocate over \$1.09 million in CDBG funding for the upcoming fiscal year. Share your comments by May 3 at 4:00 p.m. Read more at [www.arlingtonma.gov/cdbg](http://www.arlingtonma.gov/cdbg)



👍 2

1 Share



## Town of Arlington, MA

17 hrs · 🌐

Did you know? The Council on Aging's Transportation Program provided almost 5000 rides to seniors for a variety of needs in 2020! COA is one of 7 human service providers supported by CDBG for youth and senior programming in Arlington. #ArlingtonMA #CDWeek2021



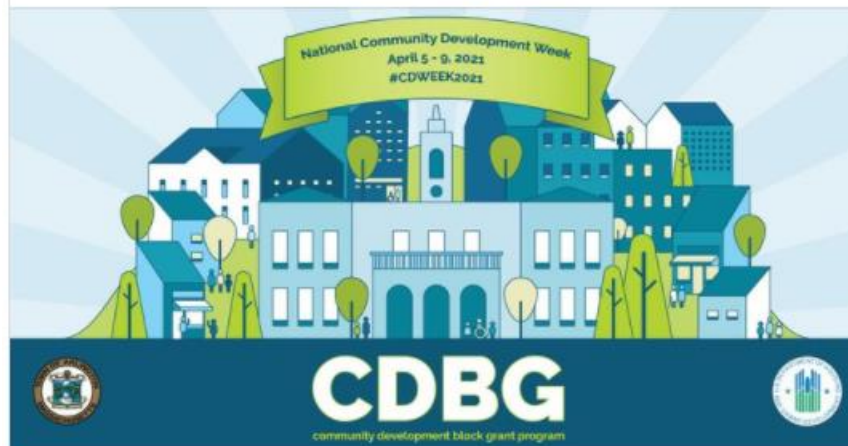
4



## Town of Arlington, MA

16 hrs · 🌐

At its meeting Monday night, Arlington's Select Board made a proclamation to recognize the week of April 5-9, 2021 as Community Development Week! #ArlingtonMA #CDBGworks



Like



Comment



Share

## Thursday, April 8 Facebook & Twitter Posts





## Town of Arlington, MA

Yesterday at 9:02 AM · 🌐

#CDBG strengthens communities through infrastructure, parks, playgrounds, and public facilities renovations. Lussiano Playground, which reopened in October 2020 after renovations, is just one example . #ArlingtonMA #CDBGworks



## Town of Arlington, MA

22 hrs · 🌐

Did you know? CDBG helps Fidelity House, Arlington Boys and Girls Club, Operation Success, Arlington High School Athletics, and the Recreation Department provide after-school programming, recreational activities, and summer jobs programs to youth in #ArlingtonMA! #CDWeek2021





**Town of Arlington, MA**

21 hrs · 🌐

#ArlingtonMA Join us now!



42 Views

**Joan Roman** was live.

21 hrs

Join us today, April 8 at 5:00 for a Community Development Week forum on food security, equity, and the role of federal grants at the local level, featuring @ArlingtonEATS @FoodlinkMA. register here [https://town-arlington-ma-us.zoom.us/j/.../WN\\_6JIR1ULRRcC6-RJR2...](https://town-arlington-ma-us.zoom.us/j/.../WN_6JIR1ULRRcC6-RJR2...)



4

1 Share



**Town of Arlington, MA** @arlingtonmagov · Apr 8

...

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**Town of Arlington, MA** @arlingtonmagov · Apr 8

...

#ArlingtonMA #CDBGworks



**Adam Chapdelaine** @AdamWChap · Apr 8

Happy to celebrate and recognize Community Development Week in #ArlingtonMA with @JenniferRaitt. @HUDgov

[amp-wickedlocal-com.cdn.ampproject.org/c/s/amp.wicked...](https://amp-wickedlocal-com.cdn.ampproject.org/c/s/amp.wicked...)



**Town of Arlington, MA** @arlingtonmagov · 22h

...

Did you know? CDBG helps Fidelity House, Arlington Boys and Girls Club, Operation Success, Arlington High School Athletics, and the Recreation Department provide after-school programming, recreational activities, and summer jobs programs to youth in #ArlingtonMA! #CDWeek2021





**Town of Arlington, MA** @arlingtonmagov · 2h

...

#CDBG attracts investment in underserved communities. On average, every \$1 of #CDBG leverages another \$4. Learn about CDBG's Impact in #ArlingtonMA, #CDWeek2021 #ArlingtonMA  
Link: [ow.ly/S0NC50EdS4T](https://ow.ly/S0NC50EdS4T)



**Town of Arlington, MA** @arlingtonmagov · 5h

...

The CDBG program has enabled #ArlingtonMA to support 57 households with rental assistance during the COVID-19 pandemic. #CDBGworks #CDWeek2021



## Friday, April 9 Facebook & Twitter Posts



**Town of Arlington, MA**

5 hrs · 🌐

The CDBG program has enabled [#ArlingtonMA](#) to support 57 households with rental assistance during the COVID-19 pandemic. [#CDBGworks](#)  
[#CDWeek2021](#)





**Town of Arlington, MA**

2 hrs · 🌐

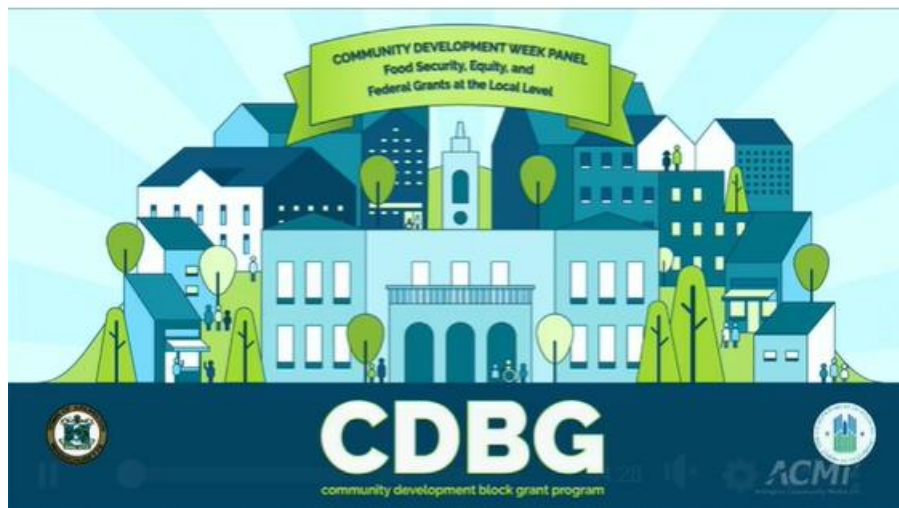
#CDBG attracts investment in underserved communities. On average, every \$1 of #CDBG leverages another \$4. Learn about CDBG's Impact in #ArlingtonMA. #CDWeek2021 #ArlingtonMA  
Link: <http://ow.ly/zg9J50EdS4S>



**Town of Arlington, MA**

1 hr · 🌐

Did you miss our #CDWeek2021 panel featuring @ArlingtonEATS and @FoodLinkMA? Watch the entire event here. Thanks for tuning in!

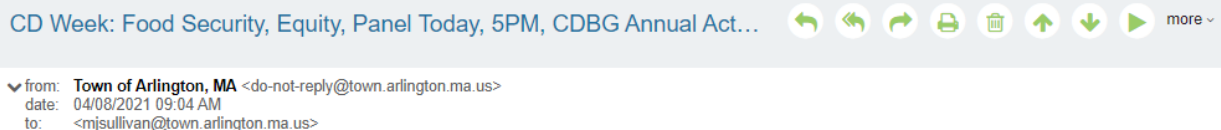
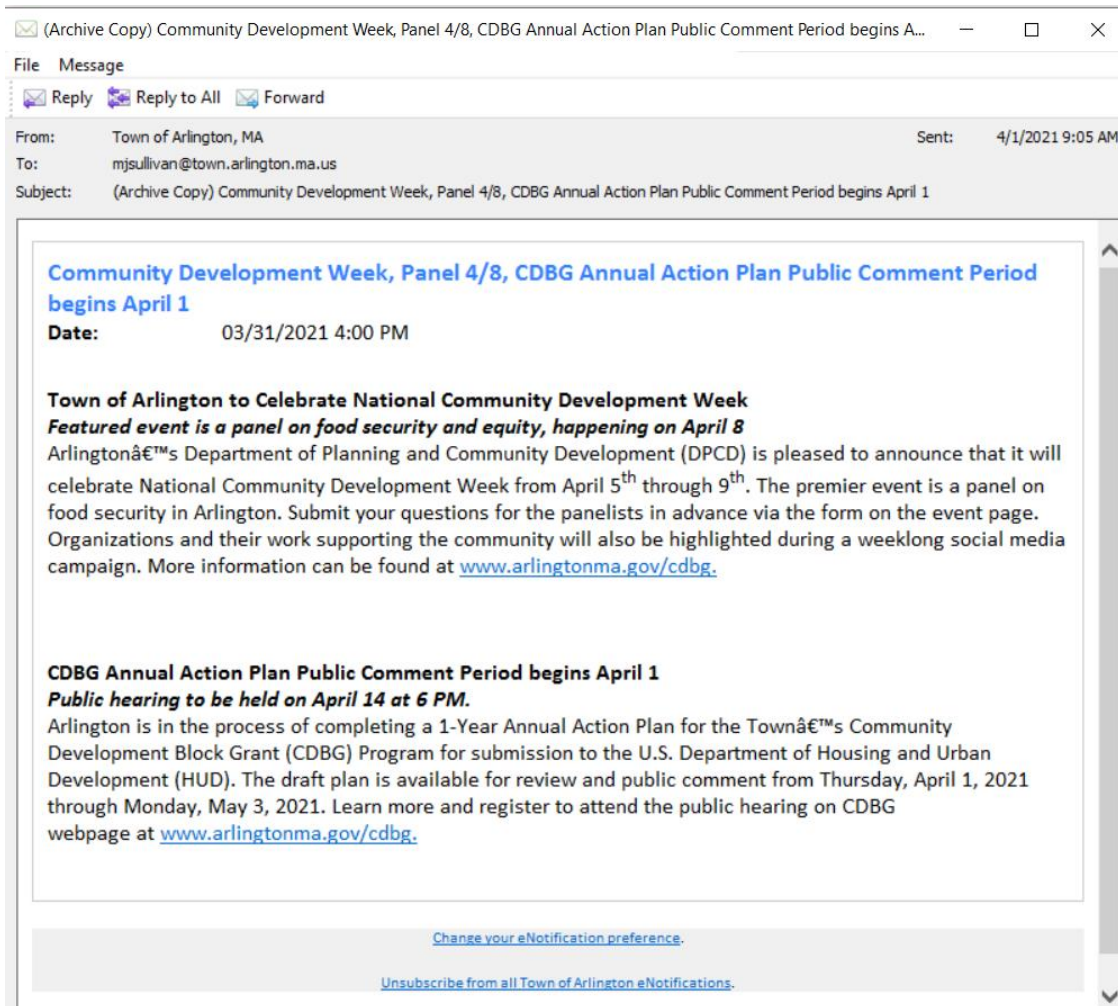


42 Views

**Joan Roman** was live.  
21 hrs

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## Town Notice Emails Sent Prior to and During CD Week



**CAUTION:** This email originated from outside of the Town of Arlington's email system. Do not click links or open attachments unless you recognize the REAL sender (whose email address in the From: line in "< >" brackets) and you know the content is safe.

